FORM 8-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

CURRENT REPORT
Pursuant to Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934

DATE OF REPORT: APRIL 24, 1997
(Date of earliest event reported)

KIMBERLY-CLARK CORPORATION
(Exact name of registrant as specified in its charter)

DELAWARE
1-225
39-0394230
(State or other jurisdiction (Commission File
(IRS Employer of incorporation) Number) Identification No.)
P.0. BOX 619100, DALLAS, TEXAS 75261-9100
(Address of principal executive offices)
(Zip Code)
(972) 281-1200
(Registrant's telephone number, including area code)

Item 5. Other Events

Attached hereto as Exhibit 99 is the Business Segment Analysis for Kimberly-Clark Corporation and its subsidiaries for the three months ended March 31, 1997.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## KIMBERLY-CLARK CORPORATION

Date: April 24, 1997
By: /s/ John W. Donehower
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John W. Donehower
Senior Vice President and Chief Financial Officer

EXHIBIT INDEX
(99) Business Segment Analysis for Kimberly-Clark Corporation and its subsidiaries for the three months ended March 31, 1997.

|  | Three Months Ended March 31 |  |  |
| :---: | :---: | :---: | :---: |
| (Millions of Dollars) | 1997 | 1996 | Change |
| NET SALES: |  |  |  |
| Tissue-Based Products | \$1,765.0 | \$1,816.7 | -2.8\% |
| Personal Care Products | 1,262.7 | 1,142.9 | 10.5\% |
| Newsprint, Paper and Other | 224.5 | 258.0 | -13.0\% |
| Intersegment Sales | (14.6) | (15.5) | N.M. |
| Consolidated | \$3,237.6 | \$3,202.1 | 1.1\% |
|  | Three Months Ended March 31 |  |  |
| (Millions of Dollars) | 1997 | 1996 | Change |
| OPERATING PROFIT: |  |  |  |
| Tissue-Based Products | \$253.8 | \$269.4 | -5.8\% |
| Personal Care Products | 250.8 | 181.5 | 38. $2 \%$ |
| Newsprint, Paper and Other | 40.8 | 54.0 | -24.4\% |
| Unallocated items - net | (1.1) | (11.6) | N.M. |
| Consolidated | \$544.3 | \$493.3 | 10.3\% |

N.M. - Not meaningful

Unaudited

