

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to §240.14a-12

Kimberly-Clark Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

Online

Go to envisionreports.com/KMB or scan the QR code — login details are located in the shaded bar below.

Annual Stockholder Meeting Notice

Important Notice Regarding the Availability of Proxy Materials for the Kimberly-Clark Annual Stockholder Meeting to be Held on April 29, 2021

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the annual stockholders' meeting are available on the Internet. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The proxy statement and annual report to stockholders are available at:

www.envisionreports.com/KMB



Easy Online Access — View your proxy materials and vote.

- Step 1: Go to www.envisionreports.com/KMB
- Step 2: Click on Cast Your Vote or Request Materials.
- Step 3: Follow the instructions on the screen to log in.
- Step 4: Make your selections as instructed on each screen for your delivery preferences.
- Step 5: Vote your shares.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.



Obtaining a Copy of the Proxy Materials - If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request as instructed on the reverse side on or before April 19, 2021 to facilitate timely delivery.

Annual Stockholder Meeting Notice

The 2021 Annual Meeting of Stockholders of Kimberly-Clark Corporation will be held on Thursday, April 29, 2021 at 9:00am CT, virtually via the internet at www.meetingcenter.io/277152589. The password for this meeting is —KMB2021.

Proposals to be voted on at the meeting are listed below along with the recommendations of the Board of Directors.

Proposals - The Board of Directors recommends a vote FOR the listed nominees (terms to expire at 2022 Annual Stockholder Meeting), FOR Proposals 2, 3, 4, 5 and 6, and AGAINST Proposal 7.

1. Election of Directors:

01 - John W. Culver	02 - Robert W. Decherd
03 - Michael D. Hsu	04 - Mae C. Jemison, M.D.
05 - S. Todd Maclin	06 - Sherilyn S. McCoy
07 - Christa S. Quarles	08 - Ian C. Read
09 - Dunia A. Shive	10 - Mark T. Smucker
11 - Michael D. White	

2. Ratification of Auditor

3. Advisory Vote to Approve Named Executive Officer Compensation

4. Approval of 2021 Equity Participation Plan

5. Approval of 2021 Outside Directors' Compensation Plan

6. Reduce Ownership Threshold required to call a Special Meeting of Stockholders

7. Stockholder Proposal Regarding Right to Act by Written Consent

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must go online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the virtual meeting, you will need the number listed in the shaded bar on the reverse side and the password KMB 2021.



Here's how to order a copy of the proxy materials and select delivery preferences:

Current and future delivery requests can be submitted using the options below.

If you request an email copy, you will receive an email with a link to the current meeting materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

— Internet - Go to www.envisionreports.com/KMB. Click Cast Your Vote or Request Materials.

— Phone - Call us free of charge at 1-866-641-4276.

— Email - Send an email to investorvote@computershare.com with "Proxy Materials Kimberly-Clark" in the subject line. Include your full name and address, plus the number located in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, all requests for a paper copy of proxy materials must be received by April 19, 2021.
