## FORM 10-Q

## [X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2005

## OR

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ .to.. $\qquad$

Commission file number 1-225

## KIMBERLY-CLARK CORPORATION

(Exact name of registrant as specified in its charter)

## Delaware

(State or other jurisdiction of
(1.R.S. Employer Identification No.) incorporation or organization)
P. O. Box 619100

Dallas, Texas
75261-9100
(Address of principal executive offices)
(Zip Code)
(972) 281-1200
(Registrant's telephone number, including area code)

No change
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X . No $\qquad$

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).
Yes X. No_.
As of April 28, 2005, there were $478,416,927$ shares of the Corporation's common stock outstanding.

## PART I - FINANCIAL INFORMATION

Item 1. Financial Statements.

## KIMBERLY-CLARK CORPORATION AND SUBSIDIARIES CONSOLIDATED INCOME STATEMENT

| 1 |
| :--- |
| (Millions of dollars, except per share amounts) |

## Unaudited

See Notes to Consolidated Financial Statements.

## KIMBERLY-CLARK CORPORATION AND SUBSIDIARIES

## CONDENSED CONSOLIDATED BALANCE SHEET

| (Millions of dollars) | $\begin{gathered} \text { March 31, } \\ 2005 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash and cash equivalents | \$ | 833.5 | \$ | 594.0 |
| Accounts receivable |  | 1,944.2 |  | 2,038.3 |
| Inventories |  | 1,682.0 |  | 1,670.9 |
| Other current assets |  | 683.2 |  | 658.7 |
| Total Current Assets |  | 5,142.9 |  | 4,961.9 |
| Property |  | 14,756.2 |  | 14,823.1 |
| Less accumulated depreciation |  | 6,923.8 |  | 6,832.6 |
| Net Property |  | 7,832.4 |  | 7,990.5 |
| Investments in Equity Companies |  | 466.3 |  | 444.4 |
| Goodwill |  | 2,688.4 |  | 2,702.9 |
| Other Assets |  | 904.1 |  | 918.3 |
|  | \$ | 17,034.1 | \$ | 17,018.0 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |
| Current Liabilities |  |  |  |  |
| Debt payable within one year | \$ | 1,435.6 | \$ | 1,214.7 |
| Accounts payable |  | 1,235.4 |  | 1,248.7 |
| Accrued expenses |  | 1,303.0 |  | 1,431.6 |
| Other current liabilities |  | 668.9 |  | 642.2 |
| Total Current Liabilities |  | 4,642.9 |  | 4,537.2 |
| Long-Term Debt |  | 2,278.7 |  | 2,298.0 |
| Noncurrent Employee Benefit and Other Obligations |  | 1,648.8 |  | 1,621.7 |
| Deferred Income Taxes |  | 853.2 |  | 840.3 |
| Minority Owners' Interests in Subsidiaries |  | 378.9 |  | 368.4 |
| Preferred Securities of Subsidiary |  | 731.3 |  | 722.9 |
| Stockholders' Equity |  | 6,500.3 |  | 6,629.5 |
|  | \$ | 17,034.1 | \$ | 17,018.0 |

Unaudited

See Notes to Consolidated Financial Statements.

## KIMBERLY-CLARK CORPORATION AND SUBSIDIARIES <br> CONDENSED CONSOLIDATED CASH FLOW STATEMENT

| (Millions of dollars) | Three Months Ended March 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2005 |  | 2004 |  |
| Continuing Operations: |  |  |  |  |
| Operating Activities |  |  |  |  |
| Income from continuing operations | \$ | 450.1 | \$ | 443.8 |
| Depreciation and amortization |  | 192.0 |  | 200.4 |
| Changes in operating working capital |  | (79.5) |  | (44.6) |
| Deferred income tax provision |  | 11.1 |  | 10.1 |
| Equity companies' earnings in excess of dividends paid |  | (33.6) |  | (29.8) |
| Postretirement benefits |  | 29.0 |  | (15.5) |
| Other |  | 39.3 |  | 40.6 |
| Cash Provided by Operations |  | 608.4 |  | 605.0 |
| Investing Activities |  |  |  |  |
| Capital spending |  | (108.9) |  | (106.2) |
| Proceeds from sales of investments |  | 10.5 |  | 13.5 |
| Net increase in time deposits |  | (17.4) |  | (6.9) |
| Investments in marketable securities |  | - |  | (4.0) |
| Other |  | (12.1) |  | 14.3 |
| Cash Used for Investing |  | (127.9) |  | (89.3) |
| Financing Activities |  |  |  |  |
| Cash dividends paid |  | (194.2) |  | (171.1) |
| Net increase (decrease) in short-term debt |  | 301.5 |  | (165.5) |
| Proceeds from issuance of long-term debt |  | - |  | 22.1 |
| Repayments of long-term debt |  | (84.5) |  | (114.9) |
| Proceeds from exercise of stock options |  | 67.0 |  | 110.7 |
| Acquisitions of common stock for the treasury |  | (321.9) |  | (166.7) |
| Other |  | (3.3) |  | 1.4 |
| Cash Used for Financing |  | (235.4) |  | (484.0) |
| Effect of Exchange Rate Changes on Cash and Cash Equivalents |  | (5.6) |  | (3.2) |
| Cash Provided by Continuing Operations |  | 239.5 |  | 28.5 |
| Cash Provided by Discontinued Operations |  | - |  | 9.9 |
| Increase in Cash and Cash Equivalents |  | 239.5 |  | 38.4 |
| Cash and Cash Equivalents, beginning of year |  | 594.0 |  | 290.6 |
| Cash and Cash Equivalents, end of period | \$ | 833.5 | \$ | 329.0 |

Unaudited
See Notes to Consolidated Financial Statements.

## KIMBERLY-CLARK CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## Note 1. Basis of Presentation

The unaudited consolidated financial statements have been prepared on a basis consistent with that used in the Annual Report on Form 10-K for the year ended December 31, 2004, and include all normal recurring adjustments necessary to present fairly the condensed consolidated balance sheet, consolidated income statement and condensed consolidated cash flow statement for the periods indicated. Certain reclassifications have been made to conform prior year data to the current year presentation.

On November 30, 2004, the Corporation completed the spin-off of Neenah Paper, Inc. As a result, the Corporation's prior period consolidated income statement and condensed consolidated cash flow statement and related disclosures present the fine paper and technical paper businesses as discontinued operations. The December 31, 2004 condensed consolidated balance sheet and related disclosures are presented on their historic basis. Unless otherwise noted, the information contained in the notes to the consolidated financial statements relates to the Corporation's continuing operations.

## Note 2. Stock-Based Employee Compensation

The Corporation continues to account for stock-based compensation using the intrinsic-value method permitted by Accounting Principles Board Opinion 25, Accounting for Stock Issued to Employees. No employee compensation for stock options has been charged to earnings because the exercise prices of all stock options granted have been equal to the market value of the Corporation's common stock at the date of grant. Information about net income and earnings per share as if the Corporation had applied the fair value expense recognition requirements of Statement of Financial Accounting Standards ("SFAS") 123, Accounting for Stock-Based Compensation, to all employee stock options granted is presented below:

| (Millions of dollars, except per share amounts) | Three Months Ended March 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2005 |  | 2004 |  |
| Net income, as reported | \$ | 450.1 | \$ | 459.3 |
| Less: Stock-based employee compensation determined under the fair |  |  |  |  |
| value requirements of SFAS 123, net of income tax benefits |  | 7.9 |  | 9.4 |
| Pro forma net income | \$ | 442.2 | \$ | 449.9 |
| Earnings per share: |  |  |  |  |
| Basic - as reported | \$ | . 94 | \$ | . 92 |
| Basic - pro forma | \$ | . 92 | \$ | . 90 |
| Diluted - as reported | \$ | . 93 | \$ | . 91 |
| Diluted - pro forma | \$ | . 91 | \$ | . 89 |

The assumptions used to calculate the fair value of options granted are evaluated and revised, as necessary, to reflect market conditions and experience.

Note 2. (Continued)
On April 14, 2005, the Securities and Exchange Commission amended the compliance date for SFAS 123R, Share-Based Payment, by requiring adoption of the fair value method of accounting for share-based payments to employees no later than the first fiscal year beginning after December 15, 2005. The Corporation is evaluating SFAS 123R and expects to adopt it effective January 1, 2006.

## Note 3. Inventories

The following schedule presents inventories by major class as of March 31, 2005 and December 31, 2004:

| (Millions of dollars) | $\begin{gathered} \text { March 31, } \\ 2005 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| At lower of cost on the First-In, |  |  |  |  |
| First-Out (FIFO) method or market: |  |  |  |  |
| Raw materials | \$ | 328.1 | \$ | 332.7 |
| Work in process |  | 228.2 |  | 225.9 |
| Finished goods |  | 1,069.6 |  | 1,044.6 |
| Supplies and other |  | 232.8 |  | 235.4 |
|  |  | 1,858.7 |  | 1,838.6 |
| Excess of FIFO cost over Last-In, First-Out (LIFO) cost |  | (176.7) |  | (167.7) |
| Total | \$ | 1,682.0 | \$ | 1,670.9 |

FIFO cost of total inventories on the LIFO method was $\$ 817.0$ million and $\$ 768.5$ million at March 31, 2005 and December 31, 2004, respectively.

## Note 4. Synthetic Fuel Partnerships

The Corporation has minority interests in two synthetic fuel partnerships. The production of synthetic fuel results in pretax losses, which totaled $\$ 46.3$ million and $\$ 51.5$ million in the first quarter of 2005 and 2004, respectively, and are reported as nonoperating expense on the Corporation's income statement. The production of synthetic fuel results in tax credits as well as tax deductions for the nonoperating losses, which reduce the Corporation's income tax expense. The Corporation's participation in these synthetic fuel partnerships resulted in tax credits, which totaled $\$ 43.3$ million and $\$ 46.7$ million in the first quarter of 2005 and 2004, respectively. The nonoperating losses generated tax benefits of an additional $\$ 16.2$ million and $\$ 18.0$ million in the first quarter of 2005 and 2004 , respectively. The tax credits and tax benefits combined to reduce the Corporation's income tax provision by $\$ 59.5$ million and $\$ 64.7$ million in the first quarter of 2005 and 2004, respectively.

## Note 5. Components of Net Periodic Benefit Cost

Shown below is the interim period disclosure required by SFAS 132 (revised 2003), Employers' Disclosures about Pensions and Other Postretirement Benefits.

Note 5. (Continued)

| (Millions of dollars) | Defined Benefit Plans |  |  |  | Other Postretirement Benefit Plans |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months Ended March 31 |  |  |  |  |  |  |  |
|  | 2005 |  | 2004 |  | 2005 |  | 2004 |  |
| Service cost | \$ | 23.0 | \$ | 23.1 | \$ | 4.2 | \$ | 4.7 |
| Interest cost |  | 73.1 |  | 77.1 |  | 12.1 |  | 12.2 |
| Expected return on plan assets |  | (80.9) |  | (82.5) |  | - |  | - |
| Recognized net actuarial loss |  | 22.7 |  | 23.7 |  | 1.3 |  | . 9 |
| Other |  | 1.5 |  | 2.5 |  | . 2 |  | . 1 |
| Net periodic benefit cost | \$ | 39.4 | \$ | 43.9 | \$ | 17.8 | \$ | 17.9 |

During the first quarter of 2005 and 2004, the Corporation made cash contributions of approximately $\$ 11$ million and $\$ 62$ million, respectively, to its pension trusts. The Corporation currently anticipates contributing about $\$ 68$ million in 2005 to its pension trusts outside the U.S.

## Note 6. Earnings Per Share

There are no adjustments required to be made to net income for purposes of computing basic and diluted earnings per share ("EPS"). The average number of common shares outstanding used in the basic EPS computations is reconciled to those used in the diluted EPS computation as follows:

|  | Average Common Shares <br> Outstanding for the Three <br> Months Ended March 31 |  |
| :--- | ---: | ---: |
| (Millions of shares) | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 4}$ |
| Basic | $\mathbf{4 8 0 . 5}$ | 501.8 |
| Dilutive effect of stock options | $\mathbf{3 . 4}$ | 3.2 |
| Dilutive effect of restricted stock awards | $\mathbf{. 7}$ | .3 |
| Diluted | $\mathbf{4 8 4 . 6}$ | 505.3 |

Options outstanding during the first quarter ended March 31, 2005 and 2004 to purchase 5.3 million and 11.1 million shares of common stock, respectively, were not included in the computation of diluted EPS because the exercise prices of the options were greater than the average market price of the common shares.

The number of common shares outstanding as of March 31, 2005 and 2004 was 478.9 million and 501.3 million, respectively.

## Note 7. Comprehensive Income

The following schedule presents the components of comprehensive income:

| (Millions of dollars) | Three Months Ended March 31 |  |  |
| :---: | :---: | :---: | :---: |
|  | 2005 |  | 2004 |
| Net income | \$ 450.1 | \$ | 459.3 |
| Unrealized currency translation adjustments, net of tax | (145.3) |  | 4.0 |
| Deferred gains on cash flow hedges, net of tax | 11.2 |  | 6.2 |
| Comprehensive income | \$ 316.0 | \$ | 469.5 |

Note 7. (Continued)
The net unrealized currency translation adjustment for the three months ended March 31, 2005 is primarily due to the weakining of the euro, British pound, Swiss franc and Australian dollar versus the U.S. dollar.

## Note 8. Description of Business Segments

The Corporation is organized into operating segments based on product groupings. These operating segments have been aggregated into three reportable global business segments: Personal Care; Consumer Tissue; and Business-to-Business. The reportable segments are headed by executive officers who report to the Corporation's Chief Executive Officer. These officers are responsible for the development and execution of global strategies to drive growth and profitability of the Corporation’s worldwide Personal Care, Consumer Tissue and Business-to-Business operations. These strategies include global plans for branding and product positioning, technology, research and development programs, cost reductions including supply chain management, and capacity and capital investments for each of these businesses.

The principal sources of revenue in each global business segment are described below.

The Personal Care segment manufactures and markets disposable diapers, training and youth pants and swimpants; baby wipes; feminine and incontinence care products; and related products. Products in this segment are primarily for household use and are sold under a variety of brand names, including Huggies, PullUps, Little Swimmers, GoodNites, Kotex, Lightdays, Depend, Poise and other brand names.

The Consumer Tissue segment manufactures and markets facial and bathroom tissue, paper towels, napkins and related products for household use. Products in this segment are sold under the Kleenex, Scott, Cottonelle, Viva, Andrex, Scottex, Hakle, Page and other brand names.

The Business-to-Business segment manufactures and markets disposable, single-use, health and hygiene products to the away-from-home marketplace. These products include facial and bathroom tissue, paper towels, napkins, wipers, surgical gowns, drapes, infection control products, sterilization wrap, disposable face masks and exam gloves, respiratory products, other disposable medical products and other products. Products in this segment are sold under the Kimberly-Clark, Kleenex, Scott, Kimwipes, WypAll, Surpass, Safeskin, Tecnol, Ballard and other brand names.

The following schedule presents information concerning consolidated operations by business segment.

| (Millions of dollars) | Three Months Ended March 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2005 |  | 2004 |
| NET SALES: |  |  |  |  |
| Personal Care | \$ | 1,532.9 | \$ | 1,480.1 |
| Consumer Tissue |  | 1,441.7 |  | 1,342.0 |
| Business-to-Business |  | 928.0 |  | 941.7 |
| Unallocated items - net |  | 7.8 |  | 2.2 |
| Intersegment sales |  | (4.6) |  | (54.5) |
| Consolidated | \$ | 3,905.8 |  | 3,711.5 |

Note 8. (Continued)

| (Millions of dollars) | Three Months Ended March 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2005 |  | 2004 |  |
| OPERATING PROFIT (reconciled to income before income taxes): |  |  |  |  |
| Personal Care | \$ | 311.8 | \$ | 326.5 |
| Consumer Tissue |  | 203.2 |  | 202.3 |
| Business-to-Business |  | 165.8 |  | 140.6 |
| Other income (expense) - net |  | (15.1) |  | (14.5) |
| Unallocated items - net |  | (28.1) |  | (31.5) |
| Total Operating Profit |  | 637.6 |  | 623.4 |
| Nonoperating expense |  | (46.3) |  | (51.5) |
| Interest income |  | 6.0 |  | 4.0 |
| Interest expense |  | (43.9) |  | (38.7) |
| Income Before Income Taxes | \$ | 553.4 | \$ | 537.2 |

Note: Unallocated items - net, consists of expenses not associated with the business segments.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

## Introduction

This management's discussion and analysis of financial condition and results of operations is intended to provide investors with an understanding of the Corporation's recent performance, its financial condition and its prospects. The following will be discussed and analyzed:

- Overview of First Quarter 2005 Results
- Business Segments
- Results of Operations and Related Information
- Liquidity and Capital Resources
- Environmental Matters
- Business Outlook


## Overview of First Quarter 2005 Results

Despite inflationary pressures and difficult price competition in several key businesses, the Corporation delivered net sales and earnings per share growth in line with its objectives.

- Net sales increased 5.2 percent.
- Improvement was due to 3 percent favorable currency, 2 percent higher sales volumes and 1 percent improvement in net selling prices
- Operating profit rose 2.3 percent and earnings per share from continuing operations advanced 5.7 percent.
- Net sales growth and cost savings overcame significant cost inflation.
- Earnings per share benefited from the Corporation's share repurchase program.
- Cash flow continued to be strong.
- Cash provided by operations was $\$ 608.4$ million.


## Business Segments

On April 21, 2005, the Corporation announced organizational changes that, while maintaining its three global business segments - Personal Care, Consumer Tissue and Business-to-Business - changed certain reporting relationships within the operating structure of the Personal Care and Consumer Tissue segments. The Personal Care and Consumer Tissue North Atlantic organizations now report to the same executive officer.

## Results of Operations and Related Information

This section presents a discussion and analysis of the Corporation's first quarter 2005 net sales, operating profit and other information relevant to an understanding of the results of operations.

## First Quarter of 2005 Compared With First Quarter of 2004

| Analysis of Net Sales |  |  |
| :---: | :---: | :---: |
| By Business Segment (Millions of dollars) |  |  |
| Net Sales | 2005 | 2004 |
| Personal Care | \$ 1,532.9 | \$ 1,480.1 |
| Consumer Tissue | 1,441.7 | 1,342.0 |
| Business-to-Business | 928.0 | 941.7 |
| Unallocated items - net | 7.8 | 2.2 |
| Intersegment sales | (4.6) | (54.5) |
| Consolidated | \$ 3,905.8 | \$ 3,711.5 |

## Commentary:

|  | Percen | Change in | Sales | sus Prior Y |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Chang | ue To |  |
|  | Total Change | Organic <br> Volume <br> Growth | Net <br> Price | Currency | Pulp <br> Sales |
| Consolidated | 5 | 2 | 1 | 3 | (1) |
| Personal Care | 4 | 2 | (1) | 3 | - |
| Consumer Tissue | 7 | 1 | 3 | 3 | - |
| Business-to-Business | (1) | 5 | 1 | 2 | (9) |

Consolidated net sales for the first quarter of 2005 were 5.2 percent higher than in 2004 . Overall sales volumes increased slightly more than 2 percent, on continued strength in the developing and emerging markets in each of the business segments along with successful product launches in North America. Net selling prices added about 1 percent, as price increases for consumer tissue and professional products in North America were largely offset by lower pricing for diapers and training pants in North America and Europe and for consumer tissue products in Europe. Favorable currency effects contributed nearly 3 percent. The divestiture of the pulp operations, as part of the spin-off of Neenah Paper on November 30, 2004, reduced net sales by about 1 percent.

- Personal care net sales increased 3.6 percent from last year on higher sales volumes of about 2 percent and nearly 3 percent of currency-related benefits. Net selling prices declined approximately 1 percent, as improving prices throughout most of the developing and emerging markets (Asia, Latin America, the Middle East, Eastern Europe and Africa) were more than offset by competitive activity in diapers and training pants in North America and Europe.

Personal care sales in North America decreased about 1 percent versus the prior year. Sales volumes rose approximately 1 percent, while net selling prices and product mix both declined about 1 percent. Sales volumes benefited from continued strong growth of Pull-Ups training pants,
boosted by the introduction of new Pull-Ups with Wetness Liner, and the Depend and Poise incontinence care brands. Those increases were partially offset by lower sales volumes of Huggies diapers and Kotex feminine care products. In Europe, competition remained intense and sales decreased approximately 4 percent despite positive currency effects of about 6 percent. Net selling prices were lower by approximately 6 percent and overall sales volumes were down about 4 percent, including a decline of nearly 2 percent for diapers. However, diaper shipments in Europe improved sequentially compared with the fourth quarter of 2004 following the introduction of Huggies Supreme diapers and Huggies Convertibles diaper-pants. In developing and emerging markets, personal care sales climbed slightly more than 14 percent on solid volume growth - with particular strength throughout Latin America. Currency benefits and higher selling prices also contributed to the gain.

- Consumer tissue net sales increased 7.4 percent. Net selling prices and currency each contributed approximately 3 percentage points to the increase, while sales volumes were about 1 percent higher.

In North America, sales of consumer tissue products rose more than 8 percent, mainly attributable to an improvement in net selling prices of about 7 percent. Product mix also improved almost 1 percent primarily due to the introduction of Kleenex Anti-Viral facial tissue. Sales volumes were up slightly as new Scott Extra Soft bathroom tissue spurred solid growth for the brand; however, lower sales volumes, primarily for mainline Kleenex facial tissue, which was impacted by a weak cold and flu season, tempered this growth. In Europe, consumer tissue sales were flat as favorable currency effects of approximately 6 percent were offset by lower net selling prices and sales volumes. Consumer tissue sales in developing and emerging markets advanced more than 16 percent, driven by improvements in sales volumes, including double-digit growth in Asia, net selling prices and currency exchange rates.

- Net sales for the business-to-business segment decreased 1.5 percent primarily due to an almost 9 percent effect from the divestiture of the pulp operations included in the Neenah Paper spin-off. Overall sales volumes improved more than 4 percent during the quarter, with both K-C Professional and Health Care posting growth of around 5 percent. Currency effects and pricing positively affected sales comparisons by approximately 2 percent and 1 percent, respectively. Net selling prices for K-C Professional's brands in North America rose nearly 2 percent, while prices for Health Care were about 1 percent higher globally.

Analysis of Results by Geography
(Millions of dollars)

| Net Sales | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| North America | \$ | 2,275.7 | \$ | 2,220.4 |
| Outside North America |  | 1,754.8 |  | 1,622.9 |
| Intergeographic sales |  | (124.7) |  | (131.8) |
| Consolidated | \$ | 3,905.8 | \$ | 3,711.5 |

## Commentary:

- Net sales in North America increased 2.5 percent as the higher sales volumes for professional and health care products and improved net selling prices primarily in consumer tissue more than offset the lower diaper sales volumes and the absence of pulp sales in 2005.
- Net sales outside North America increased 8.1 percent, primarily on the previously mentioned strength in the developing and emerging markets.
Analysis of Operating Profit
By Business Segment

(Millions of dollars) $\quad$|  |
| :--- | :--- | :--- | :--- |
| Operating Profit |

Note: Unallocated items - - net, consists of expenses not associated with the business segments.

## Commentary:

Percent Change in Operating Profit Versus Prior Year

|  |  | Change Due To |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total Change | Volume | Net <br> Price | Fiber Cost | Currency | Other (a) |
| Consolidated | 2 | 5 | 5 | (3) | 2 | (7) |
| Personal Care | (5) | 4 | (4) | (2) | 2 | (5) |
| Consumer Tissue | - | - | 19 | (5) | - | (14) |
| Business-to-Business | 18 | 11 | 6 | (2) | 3 | - |

(a) Includes higher raw material, energy and distribution costs net of cost savings achieved.

Consolidated operating profit in the first quarter of 2005 increased 2.3 percent from the prior year. The higher net selling prices and sales volumes, along with about $\$ 45$ million of gross cost savings more than offset about $\$ 100$ million of inflation in key cost components, including over $\$ 50$ million of inflation in raw materials other than fiber, driven by increases in oil-based costs. Higher resin costs, which have reached record levels, were responsible for a majority of this increase. In addition, fiber costs were almost $\$ 20$ million higher, and distribution costs increased approximately $\$ 25$ million versus the year-ago quarter. Operating profit in the first quarter included about $\$ 10$ million from a favorable legal settlement; however, this benefit was offset by currency transaction losses and the negative effect of the devaluation of the Venezuelan bolivar.

- Personal care segment operating profit declined 4.5 percent as the benefits of higher sales volumes and cost savings were more than offset by lower net selling prices and significant raw material cost inflation. First quarter 2005 included benefits from the previously mentioned favorable legal settlement. In both North America and Europe, lower net selling prices and raw materials cost inflation negated the benefits of cost savings. In the developing and emerging markets, operating profit grew nearly 2 percent on the strength of higher sales volumes and net selling prices, tempered by higher materials cost.
- Consumer tissue segment operating profit was essentially even with last year as the higher net selling prices were almost offset by higher raw material, energy and distribution costs. Operating profit in North America increased principally due to the higher net selling prices. However, Europe
declined because of the lower net selling prices and reduced sales volumes. Operating profit in the developing and emerging markets was slightly below last year primarily due to higher costs.
- Business-to-business segment operating profit increased 17.9 percent primarily because of the higher net selling prices and sales volumes, as well as the absence of operating losses incurred in 2004 by the pulp operations that were included in the Neenah Paper spin-off.
- Other income (expense), net was in line with last year as higher currency losses, including the devaluation of the Venezuelan bolivar, were offset by lower losses related to the Corporation's investments in historic restoration projects.

Analysis of Results by Geography
(Millions of dollars)

| Operating Profit | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| North America | \$ | 533.8 | \$ | 510.8 |
| Outside North America |  | 147.0 |  | 158.6 |
| Other income (expense) - net |  | (15.1) |  | (14.5) |
| Unallocated items - net |  | (28.1) |  | (31.5) |
| Consolidated | \$ | 637.6 | \$ | 623.4 |

Note: Unallocated items - net, consists of expenses not associated with the geographic areas.

## Commentary:

- Operating profit in North America increased 4.5 percent primarily due to the operating losses of the pulp operations in 2004 and a lower level of allocated expenses in 2005.
- Operating profit outside North America decreased 7.3 percent primarily due to the lower earnings for consumer tissue in Europe tempered by increased profit in Asia, principally in consumer tissue.


## Additional Income Statement Commentary

- Nonoperating expense of $\$ 46.3$ million for the first quarter of 2005 is the Corporation's pretax loss associated with its ownership interest in the synthetic fuel partnerships described in Note 4.

Under the Internal Revenue Code, the ability to use tax credits from the production of synthetic fuel is phased-out when the average annual domestic wellhead price published by the Department of Energy ("DOE") exceeds certain inflation-adjusted limits within each calendar year. Partial phase-out begins when the published DOE average annual price exceeds approximately $\$ 52$ per barrel and complete phase-out occurs when the average annual price exceeds approximately $\$ 63$ per barrel. In general, the published DOE price is lower than the NYMEX published price of crude oil by $\$ 3$ to $\$ 6$ per barrel. The estimated DOE average price in the first quarter of 2005 was below the phase-out price. Accordingly, no reduction of the credits earned in the first quarter of 2005 was necessary.

- Interest expense increased 13.4 percent primarily due to higher average interest rates.
- The Corporation's effective income tax rate was 21.2 percent in 2005 compared with 20.0 percent in 2004. A lower level of synthetic fuel tax benefits and related nonoperating expense than in the prior year was the main reason the first quarter effective tax rate increased from 2004.
- The Corporation's share of net income of equity affiliates increased 10.4 percent primarily due to higher earnings at Kimberly-Clark de Mexico, S.A. de C.V. ("KCM"). KCM's results were driven by higher net selling prices and higher sales volumes. The improvement was partially offset by currency losses in 2005 compared with currency gains in 2004.
- Minority owners' share of subsidiaries' net income increased 18.8 percent, primarily due to higher returns on the preferred securities of the Corporation's consolidated foreign financing subsidiary. In June 2004, a nonaffiliated entity invested an additional \$125 million in the Corporation's Luxembourg-based financing subsidiary. In conjunction with this transaction, the fixed annual rate of return on the preferred securities was increased from 4.47 percent to 4.56 percent.
- Income from discontinued operations represents the results of the Corporation's former fine paper and technical paper businesses that were included in the November 30, 2004 Neenah Paper spin-off.
- As a result of the Corporation's ongoing share repurchase program, the average number of common shares outstanding declined, benefiting first quarter 2005 results by $\$ .04$ per share compared with last year.


## Liquidity and Capital Resources

- Cash provided by operations for the first three months of 2005 increased $\$ 3.4$ million compared with 2004 reflecting the higher level of income from continuing operations and lower cash contributions to the pension trusts, tempered by a higher investment in working capital.
- Capital spending in the first quarter of 2005 was $\$ 108.9$ million. Since capital spending typically accelerates as the year progresses, the Corporation is still targeting to invest \$800 million for the full year 2005.
- During the first three months of 2005, the Corporation repurchased 4.6 million shares of its common stock at a cost of approximately $\$ 301$ million. Due to the Corporation's continued strong cash flow, it is maintaining its target for repurchases of its common shares at $\$ 1$ billion or more for 2005.
- At March 31, 2005, total debt and preferred securities was $\$ 4.4$ billion, an increase of $\$ .2$ billion from December 31, 2004.
- Management believes that the Corporation's ability to generate cash from operations and its capacity to issue short-term and long-term debt are adequate to fund working capital, capital spending, payment of dividends, repurchases of common stock and other needs in the foreseeable future.


## New Accounting Pronouncements

In March 2005, the Financial Accounting Standards Board issued Financial Accounting Standards Board Interpretation ("FIN") 47, Accounting for Conditional Asset Retirement Obligations. FIN 47 clarifies the term conditional asset retirement obligation as used in Statement of Financial Accounting Standards ("SFAS") 143, Accounting for Asset Retirement Obligations, by stating that the obligation to perform the asset retirement activity is not conditional even though the timing or method of retirement may be conditional. Consequently, FIN 47 requires that a liability be recognized for the fair value of a conditional asset retirement obligation if the fair value can be reasonably estimated. FIN 47 is effective for years ending after December 15, 2005. The Corporation is currently evaluating the effect of FIN 47 and will adopt it at December 31, 2005.

On April 14, 2005, the Securities and Exchange Commission amended the compliance date for SFAS 123R, Share-Based Payment, by requiring adoption of the fair value method of accounting for share-based payments to employees no later than the first fiscal year beginning after December 15, 2005. The Corporation is evaluating SFAS 123R and will adopt it effective January 1, 2006.

## Environmental Matters

The Corporation has been named a potentially responsible party under the provisions of the federal Comprehensive Environmental Response, Compensation and Liability Act, or analogous state statutes, at a number of waste disposal sites, none of which, individually or in the aggregate, in management's opinion, is likely to have a material adverse effect on the Corporation's business, financial condition, results of operations, or liquidity.

## Business Outlook

Based on results in the first quarter and plans for the balance of the year, the Corporation continues to believe its previous guidance for 2005 is appropriate. Specifically, the Corporation is targeting sales growth of 3 to 5 percent, consistent with its long-term objective. The gain is expected to come largely from volume improvements, driven by strong innovation and marketing programs. Top-line growth and continued success in reducing costs are expected to help achieve operating profit growth of 3 to 6 percent despite inflationary cost pressures.

A number of steps are being taken that should help counteract the significant and continuing escalation in costs. During the second quarter, the Corporation will begin to benefit from price increases on Cottonelle bathroom tissue, Viva paper towels and K-C Professional products in North America. Changes are being made to facial tissue package counts in North America that are expected to drive growth for the category and the Kleenex brand, and further cost reductions in Personal Care in North America and Europe are being initiated. In addition, plans were recently finalized to increase prices for Huggies diapers and Pull-Ups training pants, GoodNites youth pants and Little Swimmers swimpants, and Depend and Poise in the U.S. early in the third quarter.

The Corporation expects to deliver earnings of $\$ 3.70$ to $\$ 3.85$ per share for the year, representing mid- to high single-digit growth compared with net income from continuing operations of $\$ 3.55$ per share in 2004.

As for the second quarter, earnings are anticipated to be in a range of 92 to 94 cents per share. Compared with net income from continuing operations of 88 cents per share in 2004, this would represent growth of approximately 5 to 7 percent, similar to the expected level of improvement for the full year. The Corporation is planning to continue a stepped-up level of marketing spending in the quarter compared with the prior year. The spending will support product launches, including Huggies toiletries, Pull-Ups training pants with Wetness Liner, Scott Extra Soft bathroom tissue and Kleenex Moist Cloths. Distribution and raw material costs are expected to continue to increase in the second quarter.

## Information Concerning Forward-Looking Statements

Certain matters discussed in this report concerning, among other things, the business outlook, including new product introductions, cost savings, anticipated financial and operating results, strategies, contingencies and contemplated transactions of the Corporation, constitute forward-looking statements and are based upon management's expectations and beliefs concerning future events impacting the Corporation. There can be no assurance that these events will occur or that the Corporation's results will be as estimated.

The assumptions used as a basis for the forward-looking statements include many estimates that, among other things, depend on the achievement of future cost savings and projected volume increases. In addition, many factors outside the control of the Corporation, including the prices of the Corporation's raw materials, potential competitive pressures on selling prices or advertising and promotion expenses for the Corporation's products, and fluctuations in foreign currency exchange rates, as well as general economic conditions in the markets in which the Corporation does business, also could impact the realization of such estimates.

For a description of these and other factors that could cause the Corporation's future results to differ materially from those expressed in any such forward-looking statements, see the section Part 1 of Item I of the Corporation's Annual Report on Form 10-K for the year ended December 31, 2004 entitled "Factors That May Affect Future Results."

## Item 4. Controls and Procedures.

As of March 31, 2005, an evaluation was performed under the supervision and with the participation of the Corporation's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Corporation's disclosure controls and procedures. Based on that evaluation, the Corporation's management, including the Chief Executive Officer and Chief Financial Officer, concluded that the Corporation's disclosure controls and procedures were effective as of March 31, 2005. There have been no significant changes during the quarter covered by this report in the Corporation's internal control over financial reporting or in other factors that could significantly affect internal control over financial reporting.

## PART II - OTHER INFORMATION

## Item 2. Stock Repurchases.

The Corporation regularly repurchases shares of Kimberly-Clark common stock pursuant to publicly announced share repurchase programs. All share repurchases by the Corporation were made through brokers on the New York Stock Exchange. During 2005, the Corporation anticipates purchasing $\$ 1.0$ billion or more of its common stock. The following table contains information for shares repurchased during the first quarter of 2005 . None of the shares in this table were repurchased directly from any officer or director of the Corporation.

| $\begin{aligned} & \text { Period } \\ & \text { (2005) } \end{aligned}$ | Shares <br> Purchased (1) | Average Cost Per Share | Cumulative <br> Number of Shares Purchased Pursuant To The Plan | Remaining <br> Shares That <br> May Be <br> Repurchased |
| :---: | :---: | :---: | :---: | :---: |
| January 1 to 31 | 1,483,000 | \$64.55 | 7,020,000 | 17,980,000 |
| February 1 to 28 | 1,432,000 | \$66.38 | 8,452,000 | 16,548,000 |
| March 1 to 31 | 1,680,000 | \$65.63 | 10,132,000 | 14,868,000 |
| Total | 4,595,000 | \$65.51 |  |  |

(1) All share repurchases during the three months ended March 31, 2005 were made pursuant to a share repurchase program authorized by the Corporation's board of directors on June 8, 2004 and announced the same day, which allowed for the repurchase of 25 million shares in an amount not to exceed $\$ 2.25$ billion.

In addition, during January, February and March 2005, 5,101 shares at a cost of $\$ 329,578 ; 66,299$ shares at a cost of $\$ 4,455,326$; and 1,972 shares at a cost of $\$ 128,765$, respectively, were purchased from current or former employees in connection with the exercise of employee stock options and other awards.

## Item 4. Submission of Matters to a Vote of Security Holders.

The 2005 Annual Meeting of Stockholders was held on Thursday, April 28, 2005, at the Four Seasons Resort and Club, 4150 North MacArthur Boulevard, Irving, Texas. Represented at the meeting in person or by proxy were $426,397,544$ shares of common stock, or more than 88.5 percent of all shares of common stock outstanding.

Following is a list of directors elected to three-year terms expiring in 2008 and the corresponding vote tabulation for the shares represented at the meeting. Of the shares represented at the meeting, at least 96.7 percent voted for each nominee. There were no broker non-votes with respect to this matter.

|  | Nominee | Votes For | Votes <br> Withheld |
| :--- | :---: | :---: | :---: |
| John F. Bergstrom | $412,486,612$ |  | $13,910,932$ |
| Robert W. Decherd | $421,108,967$ | $5,288,577$ |  |
| G. Craig Sullivan | $421,039,363$ | $5,358,181$ |  |

The Corporation’s other directors are Dennis R. Beresford, Pastora San Juan Cafferty, Thomas J. Falk, Claudio X. Gonzalez, Mae C. Jemison, M.D., Linda Johnson Rice and Marc J. Shapiro.

| Proposal | Votes For |  | Votes <br> Against | Abstain | Broker <br> Non-votes |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Corporation Proposal |  |  |  |  |  |
| Selection of auditors | $415,036,466$ | $8,552,416$ | $2,808,662$ |  |  |
| Stockholder Proposal |  |  |  |  |  |
| Relating to the adoption of Global     <br> $\quad$ Human Rights Standards $27,898,257$ $299,330,617$ $42,587,652$ $56,581,018$ |  |  |  |  |  |

## Item 6. Exhibits.

(a) Exhibits
(3)a Restated Certificate of Incorporation, dated June 12, 1997 and Certificate Eliminating Series A Junior Participating Preferred Stock, incorporated by reference to Exhibit No. (3)a of the Corporation's Annual Report on Form 10-K for the year ended December 31, 2004.
(3)b By-Laws, as amended April 24, 2003, incorporated by reference to Exhibit No. (3)b of the Corporation's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2003.
(4) Copies of instruments defining the rights of holders of long-term debt will be furnished to the Securities and Exchange Commission on request.
(31)a Certification of Chief Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), filed herewith.
(31)b Certification of Chief Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Exchange Act, filed herewith.
(32)a Certification of Chief Executive Officer required by Rule 13a-14(b) or Rule 15d-14(b) of the Exchange Act and Section 1350 of Chapter 63 of Title 18 of the United States Code, furnished herewith.
(32)b Certification of Chief Financial Officer required by Rule 13a-14(b) or Rule 15d-14(b) of the Exchange Act and Section 1350 of Chapter 63 of Title 18 of the United States Code, furnished herewith.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## KIMBERLY-CLARK CORPORATION

(Registrant)

By: /s/ Mark A. Buthman
Mark A. Buthman
Senior Vice President and
Chief Financial Officer
(principal financial officer)

By: /s/ Randy J. Vest
Randy J. Vest
Vice President and Controller (principal accounting officer)

## EXHIBIT INDEX

## Exhibit No.

## Description

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(4) Copies of instruments defining the rights of holders of long-term debt will be furnished to the Securities and Exchange Commission on request

Certification of Chief Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), filed herewith.

Certification of Chief Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Exchange Act, filed herewith.
(32)a Certification of Chief Executive Officer required by Rule 13a-14(b) or Rule 15d-14(b) of the Exchange Act and Section 1350 of Chapter 63 of Title 18 of the United States Code, furnished herewith.
(32)b Certification of Chief Financial Officer required by Rule 13a-14(b) or Rule 15d-14(b) of the Exchange Act and Section 1350 of Chapter 63 of Title 18 of the United States Code, furnished herewith.

## CERTIFICATIONS

I, Thomas J. Falk, Chief Executive Officer of Kimberly-Clark Corporation, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Kimberly-Clark Corporation (the "registrant");
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.
/s/ Thomas J. Falk

Thomas J. Falk
Chief Executive Officer
May 5, 2005

## CERTIFICATIONS

I, Mark A. Buthman, Chief Financial Officer of Kimberly-Clark Corporation, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Kimberly-Clark Corporation (the "registrant");
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

## Certification of Chief Executive Officer

## Pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code

I, Thomas J. Falk, Chief Executive Officer of Kimberly-Clark Corporation, certify that, to my knowledge:
(1) the Form 10-Q, filed with the Securities and Exchange Commission on May 5, 2005 ("accompanied report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) the information contained in the accompanied report fairly presents, in all material respects, the financial condition and results of operations of KimberlyClark Corporation.
/s/ Thomas J. Falk

Thomas J. Falk
Chief Executive Officer
May 5, 2005

## Certification of Chief Financial Officer

## Pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code

## I, Mark A. Buthman, Chief Financial Officer of Kimberly-Clark Corporation, certify that, to my knowledge:

(1) the Form 10-Q, filed with the Securities and Exchange Commission on May 5, 2005 ("accompanied report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) the information contained in the accompanied report fairly presents, in all material respects, the financial condition and results of operations of KimberlyClark Corporation.
/s/ Mark A. Buthman

Mark A. Buthman
Chief Financial Officer
May 5, 2005

